

## Use Case: How MeetingQuality is deployed within a Strategy Team

This document illustrates the steps a Strategy Development Team would follow from issuing meeting invitations, to receiving and submitting the assessments, to receiving and utilizing the metrics and reports.

Strategy Team adds one additional email address to team's meeting invitation (stratdev@meetingquality.com)



As meeting begins, Strategy Team members receive an email with a 4-question assessment

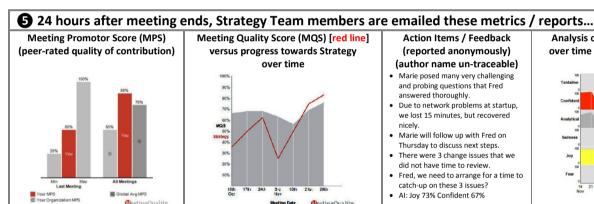


When meeting ends, attendees complete their meeting assessments (taking 45 seconds or less)





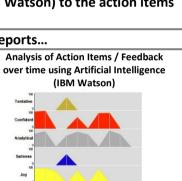
MeetingQuality's secure server aggregates the results using proprietary and Social Network Analysis algorithms and applies Artificial Intelligence (IBM Watson) to the action items





## Action Items / Feedback (reported anonymously) (author name un-traceable)

- Marie posed many very challenging and probing questions that Fred answered thoroughly.
- Due to network problems at startup, we lost 15 minutes, but recovered nicely.
- Marie will follow up with Fred on Thursday to discuss next steps.
- There were 3 change issues that we did not have time to review.
- Fred, we need to arrange for a time to catch-up on these 3 issues?
- AI: Jov 73% Confident 67%





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Strategy Team incorporates the discussion & review of metrics and reports into ongoing project status meetings as part of the strategy planning methodology used. MeetingQuality Consulting Partners provide management advisory services by interpreting the results and turning them into real-world solutions...

